



Buses by the Beach Sponsorship Opportunities

Buses by the Beach

Buses by the Beach is a group of VW bus lovers based in the Grand Rapids, Michigan area. Since 2003, Buses by the Beach has combined the love of Volkswagen style camping with raising money for The Phoenix Society for Burn Survivors. As an established 501(c)(3) non-profit organization, Buses by the Beach holds three major fundraising campouts run entirely on donations. All money raised during the events goes towards the Phoenix Society to help with their operations.

*Since 2003, we have donated over \$400,000 to
The Phoenix Society for Burn Survivors!*



Phoenix Society for Burn Survivors

The Phoenix Society was founded by Alan Breslau. Alan was extensively burned in the crash of a commercial airliner in 1963. Following a visit to a young boy in a burn center, Alan realized the importance of peer support for those with burn injuries and went on to establish one of the first burn support organizations in the United States. After many years of working with burn survivors, he officially incorporated The Phoenix Society for Burn Survivors in 1977.

Today, The Phoenix Society provides countless services for those touched by tragic events. Services include a peer support program that connects people with new burn injuries to survivors and family members who have been impacted by a burn injury. They also provide a secure online community where survivors may share their story and connect with others who have similar experiences related to a burn trauma. The Phoenix Society also holds an annual international conference that unites more than 900 burn survivors and their families, caregivers, burn care professionals, and firefighters.

*We strive to create a loving community of
VW bus enthusiasts around an exceptional cause.*



See page 2 for more info.

Our Events

Bus Benefit: Memorial Day Weekend

Our largest fundraising event held at Smiling Acres in Trufant, Michigan. Campers from across North America come for this weekend filled with music and fellowship.

Bus BOO: October

Our Halloween-themed event is held at Hungry Horse Campground in Dorr, Michigan. Campers and classic Volkswagen buses gather for tricks, treats, hayrides, and a chili cook-off for kids of all ages.

Bus BRRR: February

Our event where the brave few go camping mid-winter for a weekend of fun. Held at Pokagon State Park in Angola, Indiana.



Sponsorship Benefits & Levels

There are many benefits to being a Buses by the Beach sponsor including event tickets, merchandise, and marketing on the Buses by the Beach website and events. Most importantly, you have the satisfaction of knowing your tax-deductible contributions are going to support the world's largest burn support organization.

Diamond Level: \$5,000+

- Acknowledgement of support during our radio advertising
- Individual banner for your organization at our events
- Your large logo on the Buses by the Beach website and in the Bus Benefit program
- 10 weekend passes to Bus Benefit and \$200 in Bus Bucks
- Acknowledgement of support on stage at Bus Benefit

100% of proceeds we raise during our events are donated to the Phoenix Society for Burn Survivors.

Platinum Level: \$2,500-\$4,999

- Acknowledgement of support during our radio advertising
- Individual banner for your organization at our events
- Your large logo on the Buses by the Beach website and in the Bus Benefit program
- 8 weekend passes to Bus Benefit and \$160 in Bus Bucks
- Acknowledgement of support on stage at Bus Benefit

Gold Level: \$1,000-\$2,499

- Shared banner for your organization at our events
- Your medium logo on the Buses by the Beach website and in the Bus Benefit program
- 6 weekend passes to Bus Benefit and \$100 in Bus Bucks
- Acknowledgement of support on stage at Bus Benefit

Silver Level: \$500-\$999

- Shared banner for your organization at our events
- Your small logo on the Buses by the Beach website and in the Bus Benefit program
- 2 weekend passes to Bus Benefit and \$40 in Bus Bucks
- Acknowledgement of support on stage at Bus Benefit

Bronze Level: \$250-\$499

- Listing on the Buses by the Beach website and in the Bus Benefit program
- 2 weekend passes to Bus Benefit

Friendship Level: \$100-\$249

- Your name listed on the Buses by the Beach website and in the Bus Benefit program



Contact us to become a sponsor!

17771 North Shore Dr.
Spring Lake, MI 49456

616-218-0556

Email: volksfolks@busesbythebeach.org

Web: busesbythebeach.org

